
EBS
EXPO BENCHMARK SOLUTIONS
EXHIBITION | DESIGN | EVENT
SPATIAL STORYTELLING & BRAND ACTIVATION
ARCHITECTS OF
BRAND PRESENCE
Translating brand identities into high-impact physical environments
across exhibitions, luxury retail, interior fit-outs and live events.
IDEAS SPACES PEOPLE EXPERIENCES

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ABOUT EBS

Expo Benchmark Solutions (EBS) is a leading experiential design and exhibition solutions company with 20 years of experience creating purposeful environments for brands across diverse industries and markets. From exhibition stands and events to retail interiors, corporate activations, and experiential spaces, we bring strategy, creativity, and execution together under one roof. Our team takes every project from concept and design to engineering, fabrication, logistics, and installation, ensuring a seamless journey from idea to reality.

With experience across India and international markets, we have collaborated with brands across different industries, cultures, and environments. This global exposure allows us to understand each brand's unique needs and create spaces that are not only visually impactful but also meaningful to the people who experience them.

Our purpose is simple: to create physical experiences that strengthen brand presence, connect with people, and leave a lasting impression.

Strategic Spatial Vision

"A brand is not just a digital asset it is a physical environment.
We bridge abstract brand strategy with three-dimensional physical reality to build environments that captivate and convert."



SPACES
PEOPLE
EXPERIENCES
BRANDS

Four Touchpoints of Physical Activation

SPACES THAT
MAKE BRANDS REAL

FROM VISION
TO IMPACT

01

THE HOOK

Visual Merchandising

Capturing footfall in premium retail. Window displays, fine jewellery staging and POP rollouts.

02

THE GATEWAY

Exhibition Booths

High-impact environments designed to convert trade show visitors into qualified partners.

03

THE HABITAT

Interior Fit-Outs

Permanent, bespoke spatial environments for flagship stores, showrooms, and headquarters.

04

THE MOMENT

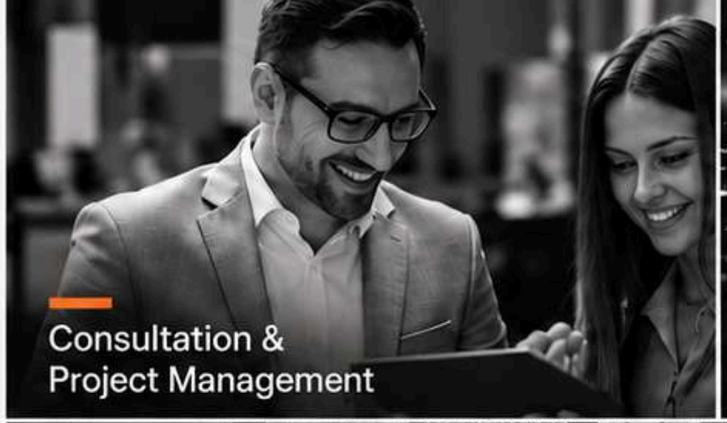
Events & Activation

Immersive, temporary spatial builds engineered for high-visibility brand launches.

EXTENDED
SERVICES

From Concept to Complete Execution

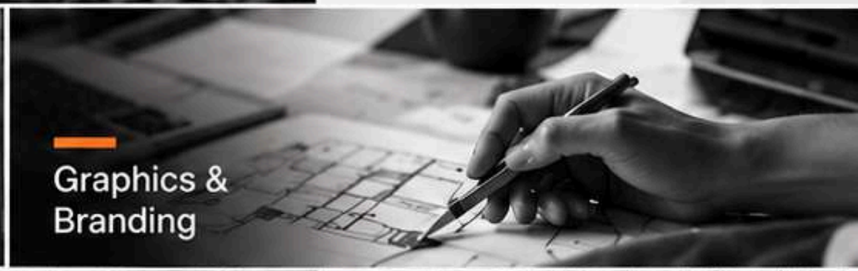
A seamless process, end-to-end solutions and a team that brings your vision to life.





IDEAS
SPACES
PEOPLE
POSSIBILITIES















DELIVERING
SPACES THAT
MAKE AN IMPACT

OUR STORY

A JOURNEY OF VISION, GROWTH AND GLOBAL IMPACT

2006

THE BEGINNING

EBS was founded with a vision to deliver high-quality exhibition experiences.

2010

IN-HOUSE PRODUCTION

Established with a vision to deliver high-quality exhibition and experiential solutions through in-house manufacturing.

2014

GLOBAL COLLABORATION

Expanded internationally, successfully delivering projects across 14 countries while building strong global partnerships.

2018

ACHIEVED MILESTONE

Reached the milestone of 600+ exhibition booths, reinforcing our reputation for quality, creativity and execution.

2022

A NEW VISION

Rebranded with a renewed focus on interiors, modular furniture and integrated design solutions, expanding beyond exhibitions.

TODAY

MOVING FORWARD

Partnering with global brands to create extraordinary spaces.

EXPANDING POSSIBILITIES

Global Reach

BUILDING PARTNERSHIPS ACROSS CONTINENTS



14+

COUNTRIES

Our presence spans across key global markets.

8

INDUSTRIES SERVED

Diverse sectors, one vision.

500+

BRANDS PARTNERED WITH

Trusted by global and regional leaders.

1000+

PROJECTS DELIVERED

From concept to successful execution.

100%

COMMITMENT TO EXCELLENCE

In every space, every experience.

6

CONTINENTS REACHED

A truly global footprint.

ASIA | EUROPE | NORTH AMERICA | SOUTH AMERICA | AFRICA | AUSTRALIA

A MORE CONNECTED TOMORROW





INDUSTRIES
WE SERVE

















Designing experiences across industries

From concept to execution, we create meaningful spaces that inspire, engage and deliver lasting impact.

RECOGNITION
BUILDS
STRONGER
TOMORROWS

AWARDS

MILESTONES THAT INSPIRE TOMORROW

Honouring our journey of creativity, innovation and excellence in shaping remarkable brand experiences across spaces.



A JOURNEY
OF
EXCELLENCE

01	**WINNER**	UBM INDEX
02	**BEST STAND AWARD**	ITV TIMES TRAVEL SHOW
03	**BEST STAND AWARD**	WTM EXCEL LONDON
04	**WINNER ARCHITECT'S CHOICE**	UBM INDEX
05	**FIRST RUNNER UP**	CREDAI - MCHI
06	**BEST STAND FEATURE AWARD**	ARABIAN TRAVEL MARKET
07	**FOURTH BEST STAND AWARD**	ITB BERLIN
08	**BEST EVENT PARTNER AWARD**	VENDOR SYMPOSIUM
09	**BEST STAND AWARD**	DELHIWOOD
10	**BEST STAND AWARD**	PETS - ELECTRICAL & TRADE SHOW
11	**GRAND STAND ARCHITECT'S CHOICE**	ACETECH


01
CONSTRUCTION, FURNISHING & DECOR
02
JEWELLERY
03
AVIATION
04
FOOD
05
WELLNESS AND BEAUTY

Exhibition Booth Build & Design

Capturing Floor Dominance

From 50 sqm boutique stands to multi-story double-decker pavilions, we deliver turnkey trade show presence.

- Turnkey execution. Concept, 3D visualization, engineering, and build.
- Integrated LED display walls, dynamic backlighting, and modular framing.
- Ergonomically designed for maximum dwell time and client conversation zones.

FROM CONCEPT TO IMPACT



Etihad Airways





A premium exhibition environment reflecting Etihad Airways' elegance and sophistication. The stand combines contemporary design, immersive digital experiences and refined brand elements to create a memorable experience that embodies the airline's commitment to excellence.


ETIHAD
الإتحاد
ETIHAD
CARGO
ETIHAD الإتحاد


الإتحاد
ETIHAD
CARGO
ABU DHABI
ETIHAD الإتحاد

Opulin

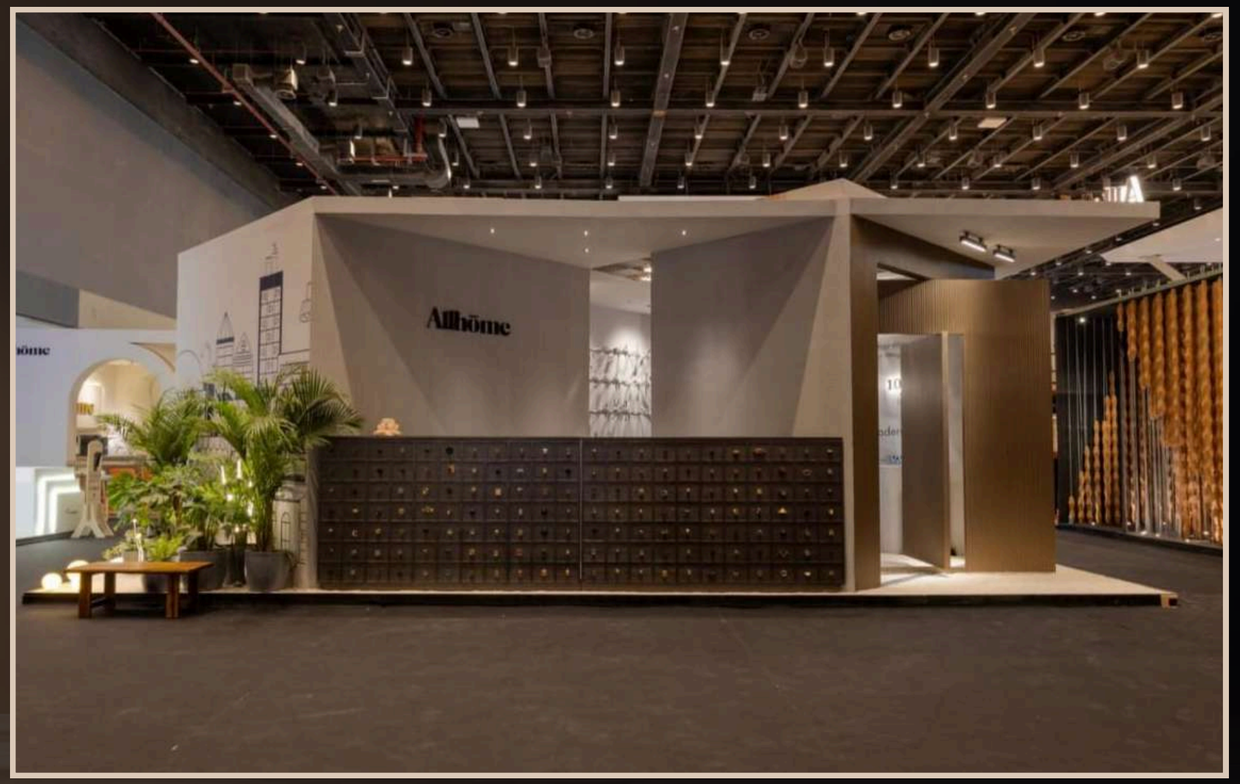


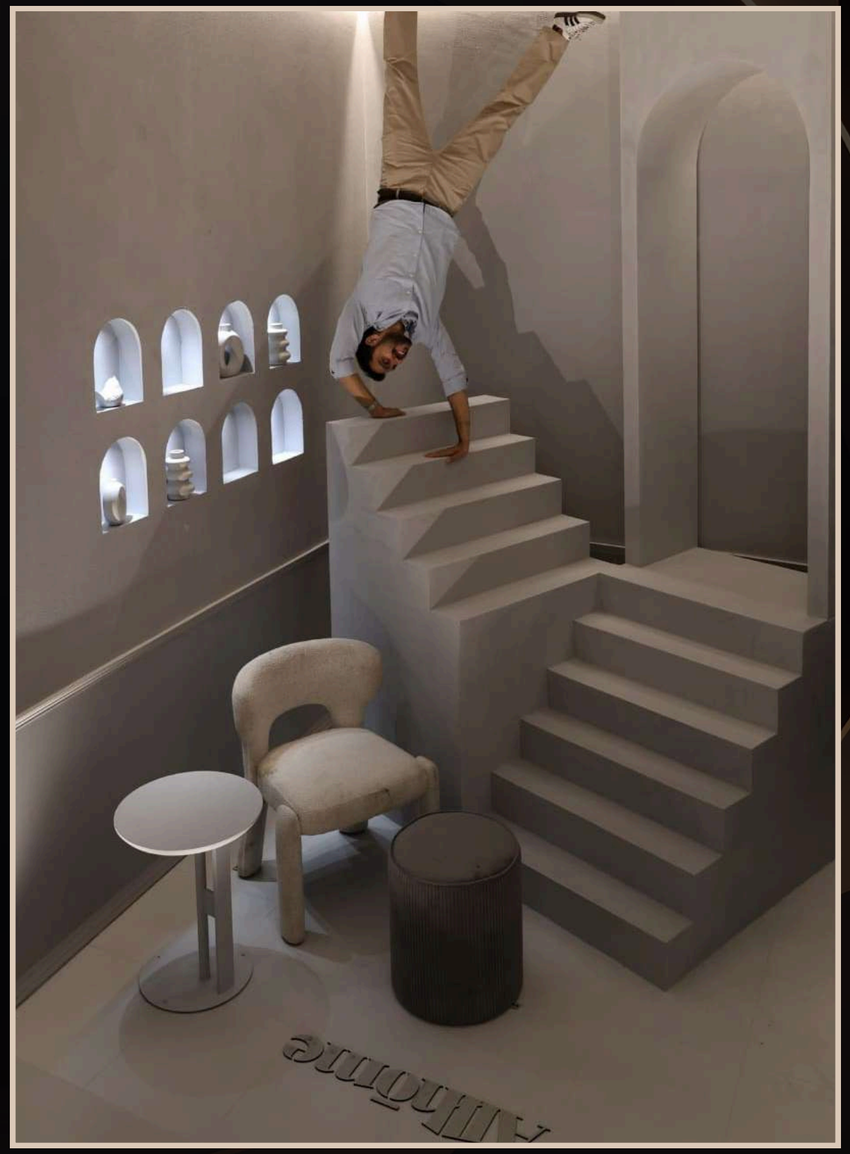


A sophisticated exhibition space featuring elegant architectural arches, warm ambient lighting, and curated product displays. Designed to showcase craftsmanship and elevate brand presence through refined, immersive experiences.

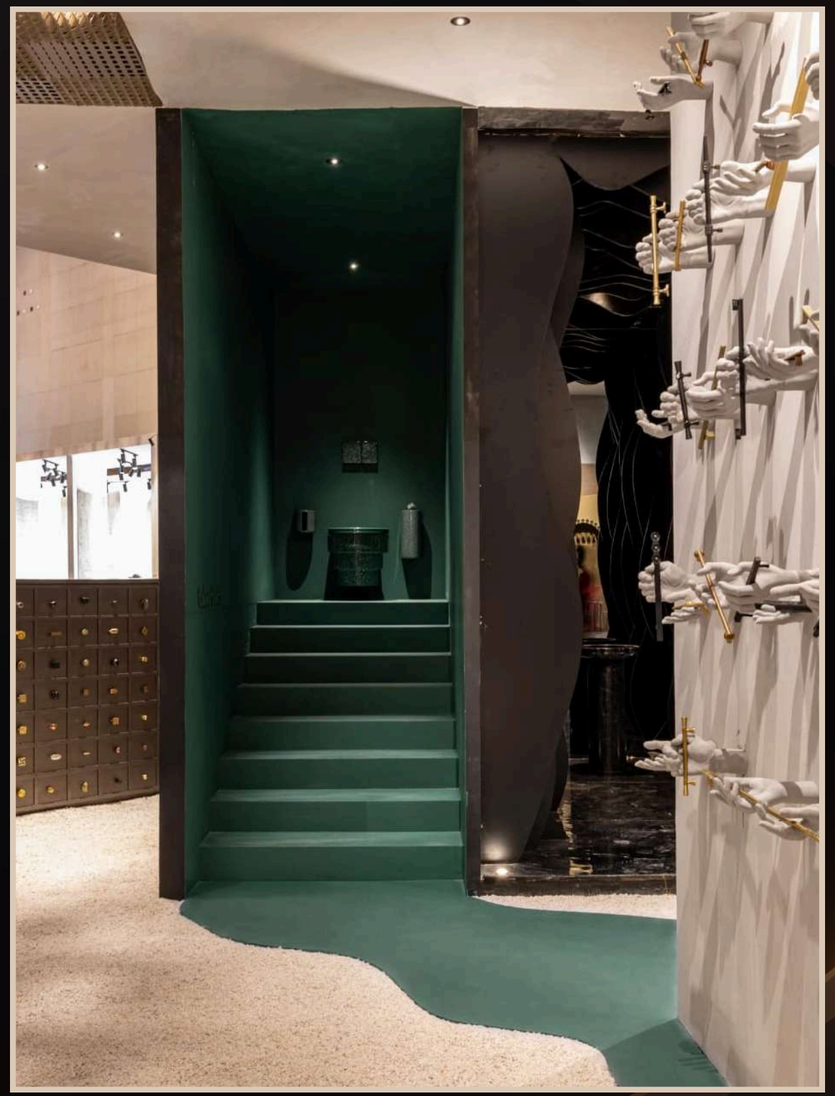
All Homes

A contemporary exhibition space combining architectural detailing, minimalist aesthetics, and thoughtfully designed product displays to create an immersive brand experience that leaves a lasting impression.



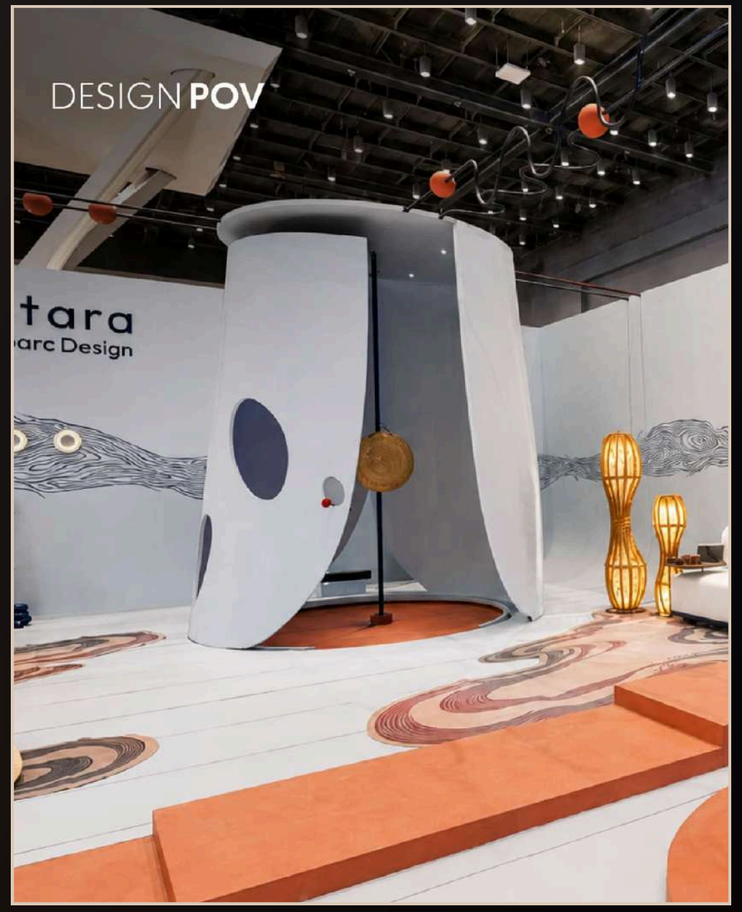


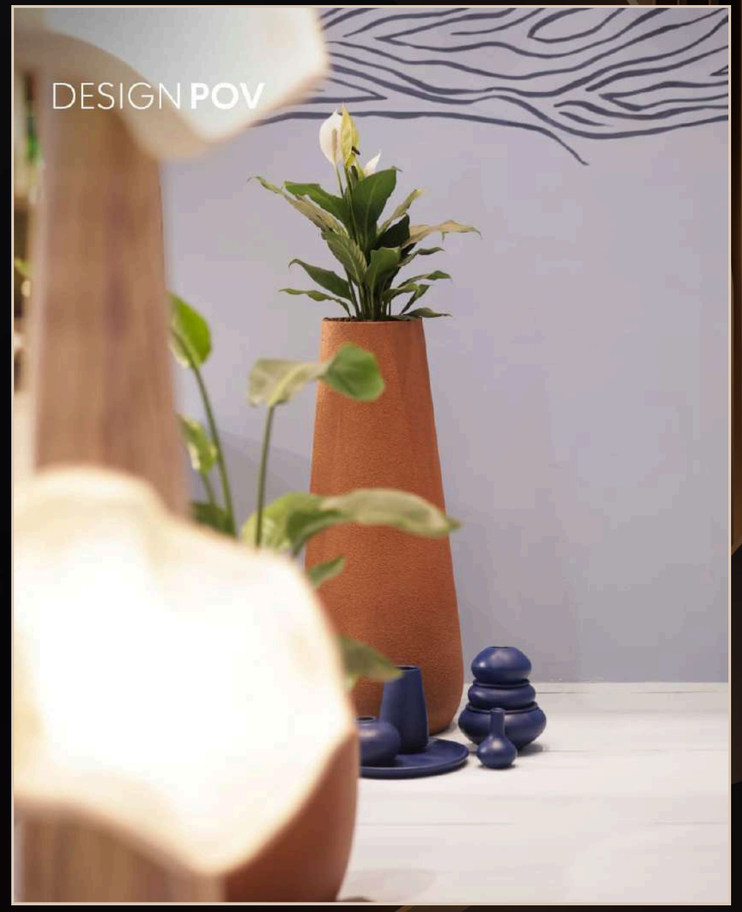




Sparc Design



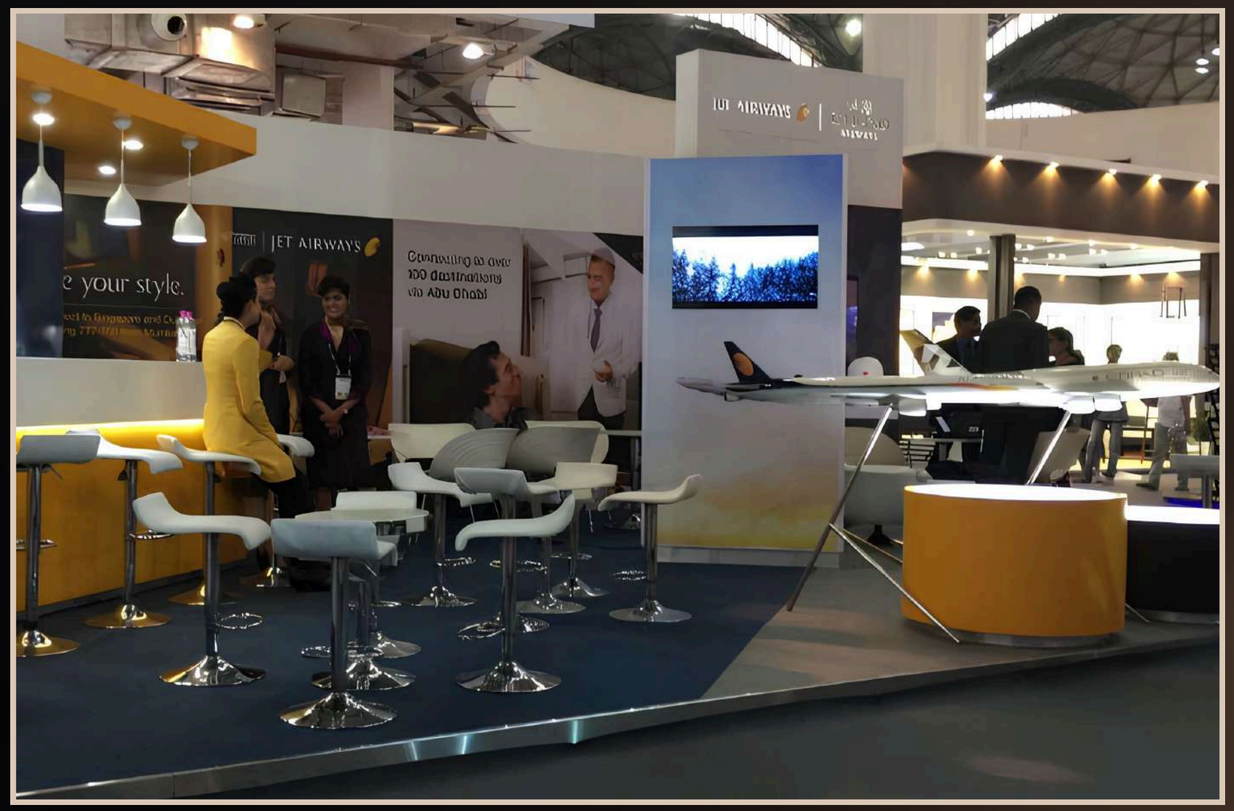




A contemporary showcase of sculptural forms, artistic detailing, and thoughtfully curated spaces, bringing creativity and distinctive design together to create memorable brand experiences.

Jet Airways





A thoughtfully designed exhibition presence across Mumbai and Delhi, combining contemporary interiors, digital displays, and inviting spaces to showcase the Jet Airways brand and engage visitors.

Turkish Cargo

Designed to reflect the strength and reliability of Turkish Cargo's global logistics network, this exhibition environment featured bold architectural elements, clean branding and functional meeting spaces.



Visual Merchandising

Capturing footfall in premium retail. Window displays, fine jewellery staging, and POP rollouts.

From concept to execution, we design retail experiences that reflect your brand's identity and create a lasting impression.

- CUSTOM DISPLAYS
- RETAIL LIGHTING SOLUTIONS
- GRAPHICS AND BRAND SIGNAGE
- FIXTURES AND ACCESSORIES
- POP & IN-STORE EXECUTIONS

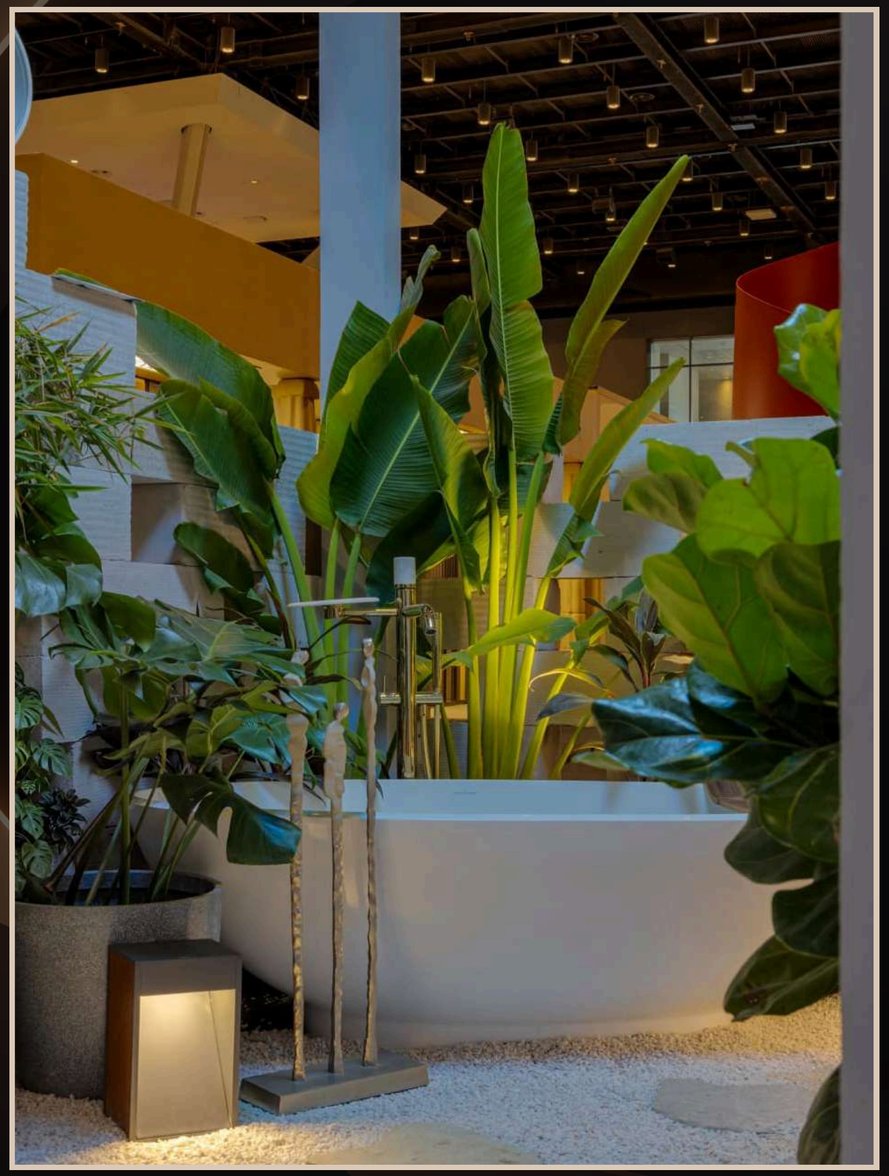


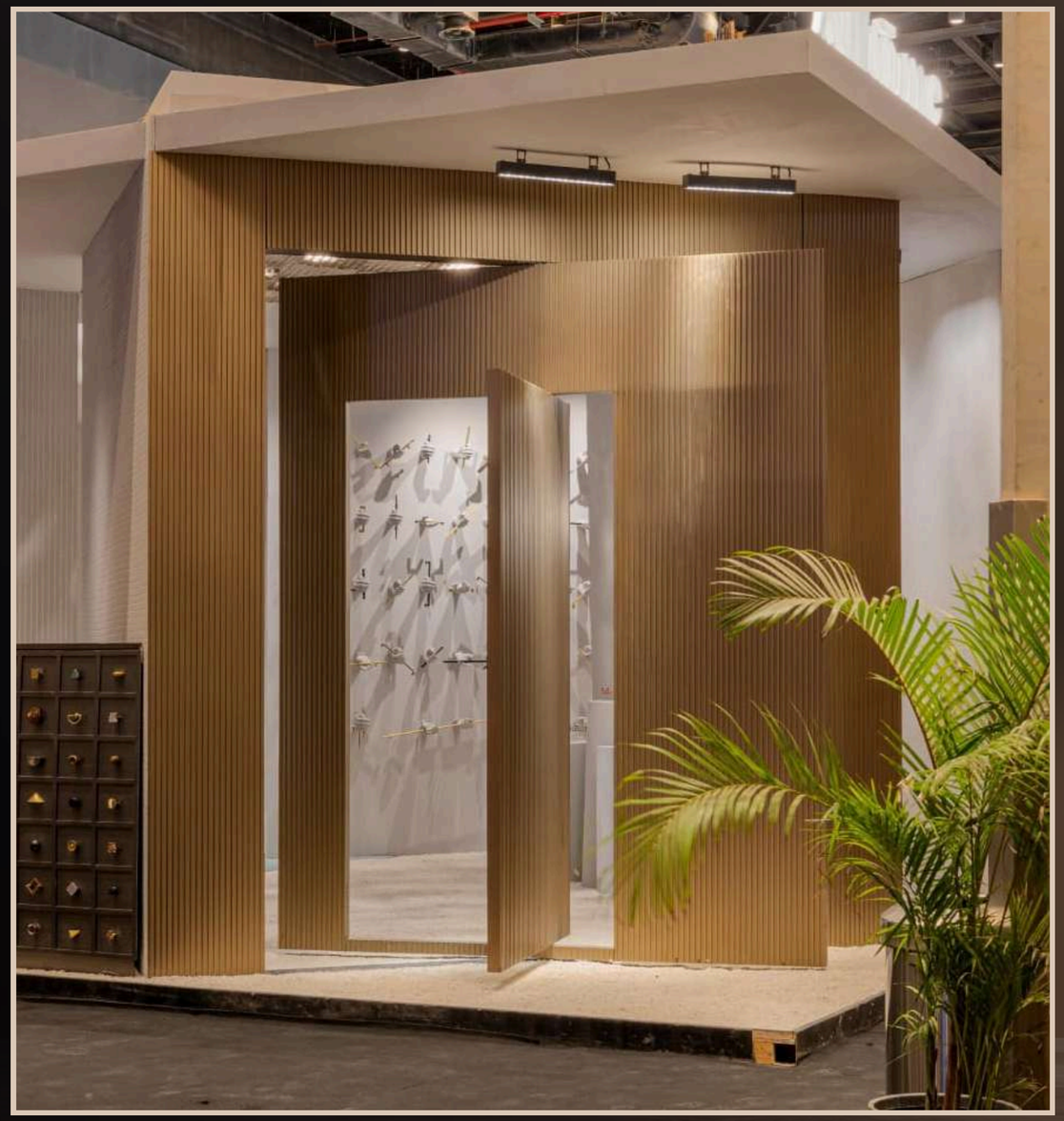
All Homes

A curated showcase of distinctive hardware displays and refined interior details, where material, craftsmanship and presentation come together to create memorable spaces.

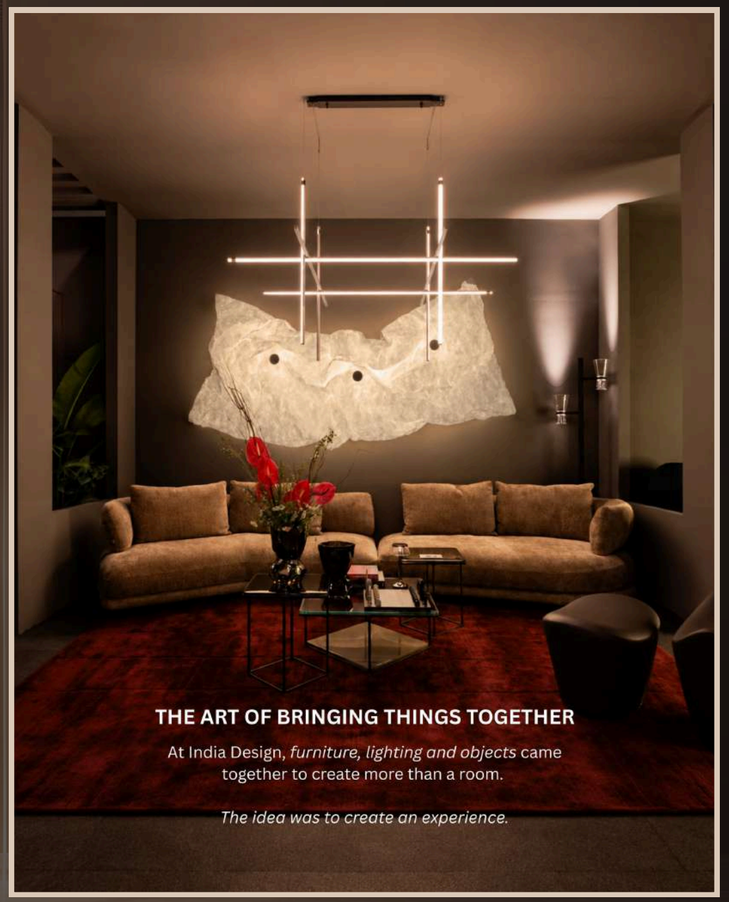


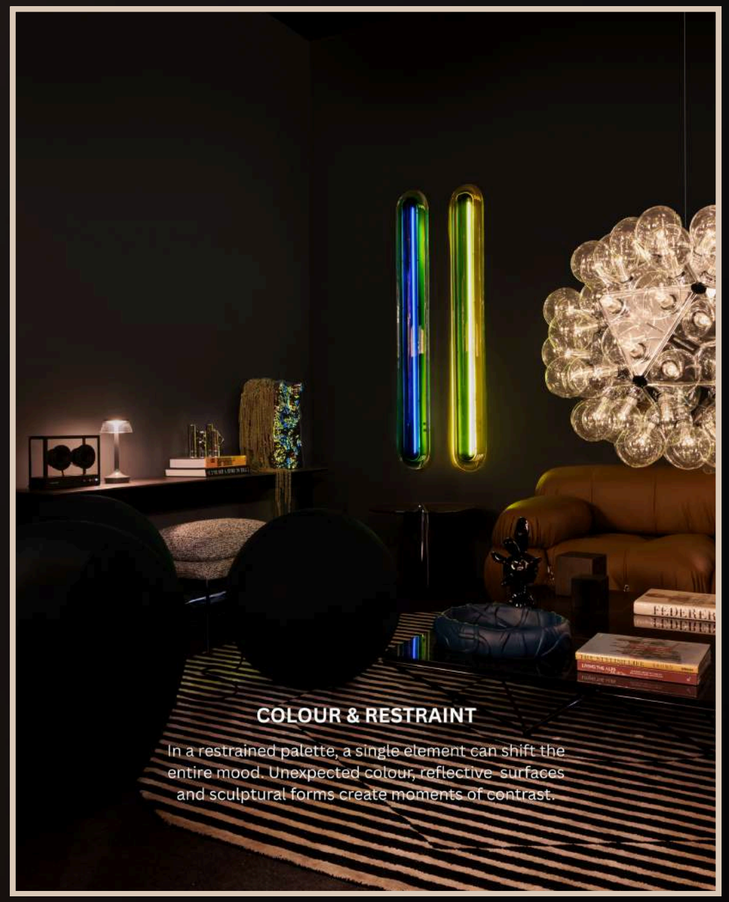


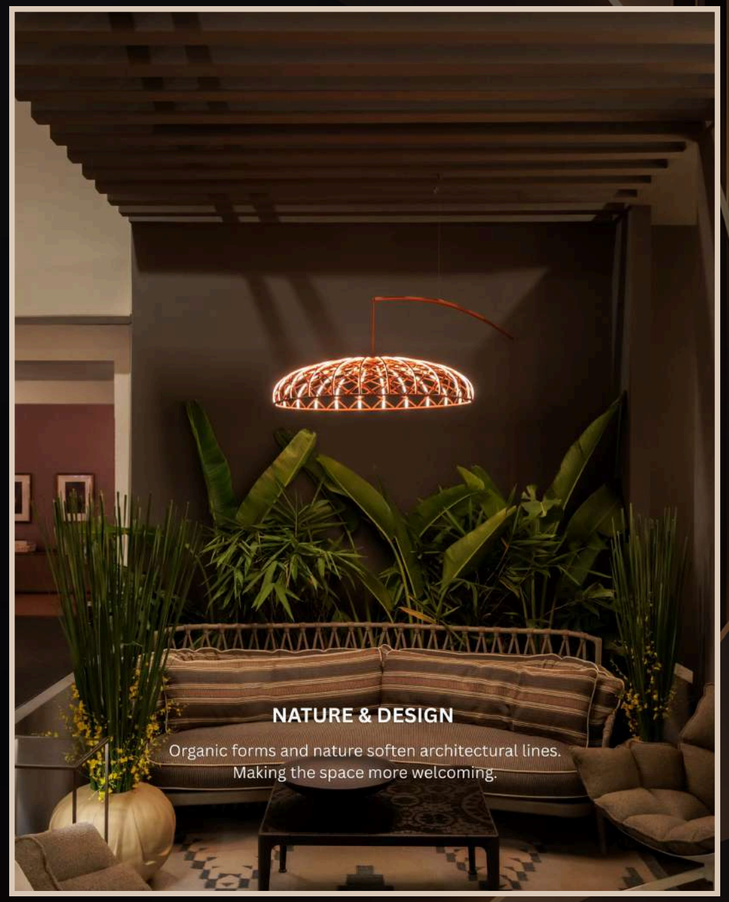




Aux Homes





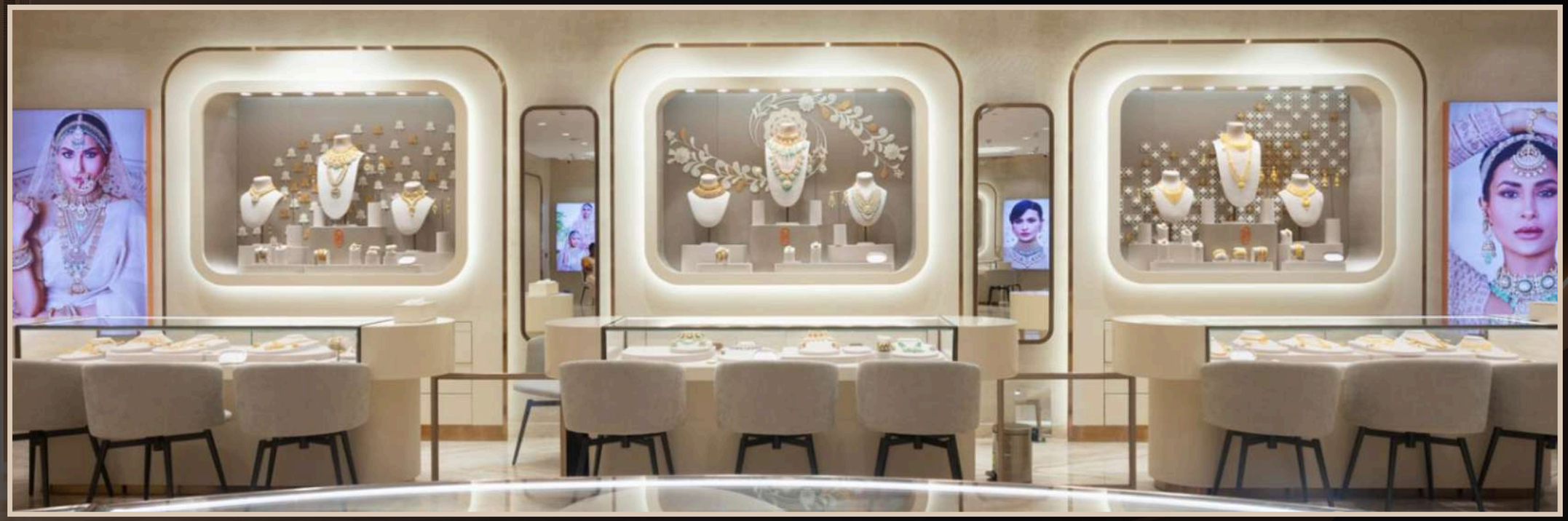


A thoughtfully designed residential space that blends contemporary elegance with warm materials, statement lighting, and nature-inspired elements. Every detail creates a refined atmosphere, balancing comfort, functionality, and timeless design.

Poppley

A contemporary retail environment designed to elevate the jewellery shopping experience through elegant display showcases, ambient lighting, and refined finishes.
Every detail enhances product visibility while creating a premium, welcoming space that reflects the brand’s identity.





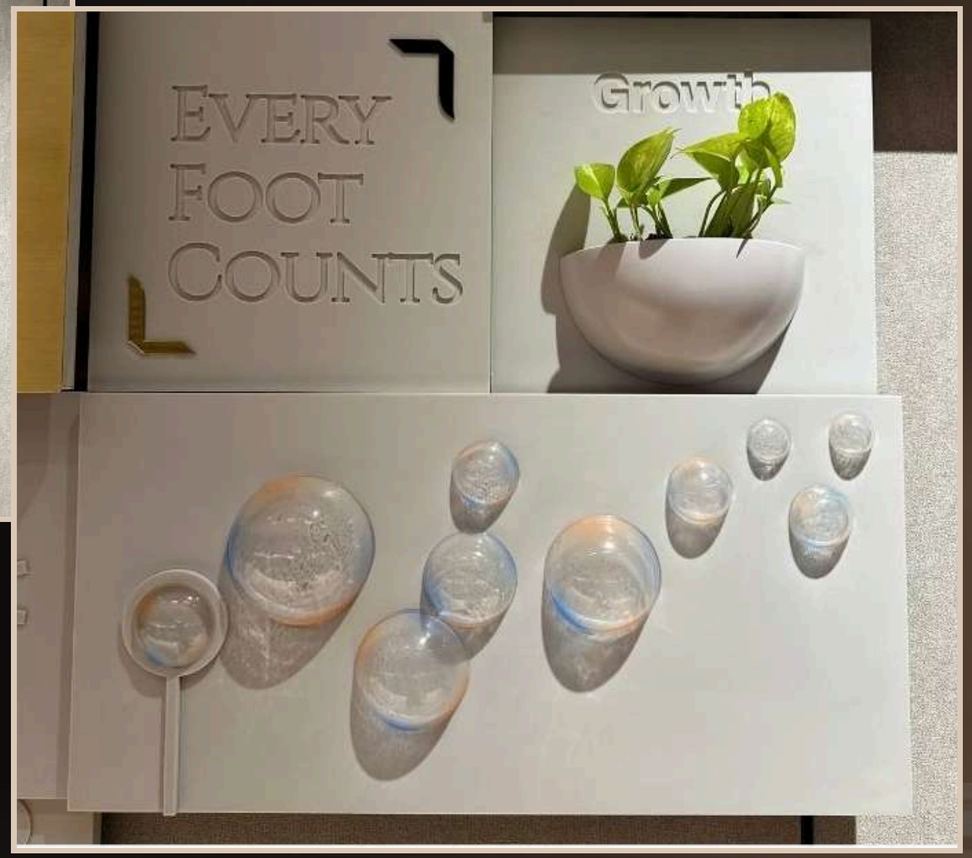




Solitaire Stories

A premium retail display designed to showcase jewellery and timepieces through refined showcases, elegant lighting, and sophisticated finishes. Every detail enhances product visibility while creating a distinctive, luxurious brand experience.





Within this wall art, we've crafted layered tiles adorned with intricate embossments and dynamic 3D elements such as bubbles, plants, or hourglasses, creating a visually captivating and multi-dimensional experience.



Festive Installations

Creative, immersive festive installations designed to transform spaces into vibrant experiences. From eye-catching centrepieces to large-scale seasonal displays, each installation brings colour, creativity, and festive charm to the environment.



High-End Interior Fit-Outs

Permanent Brand Habitats

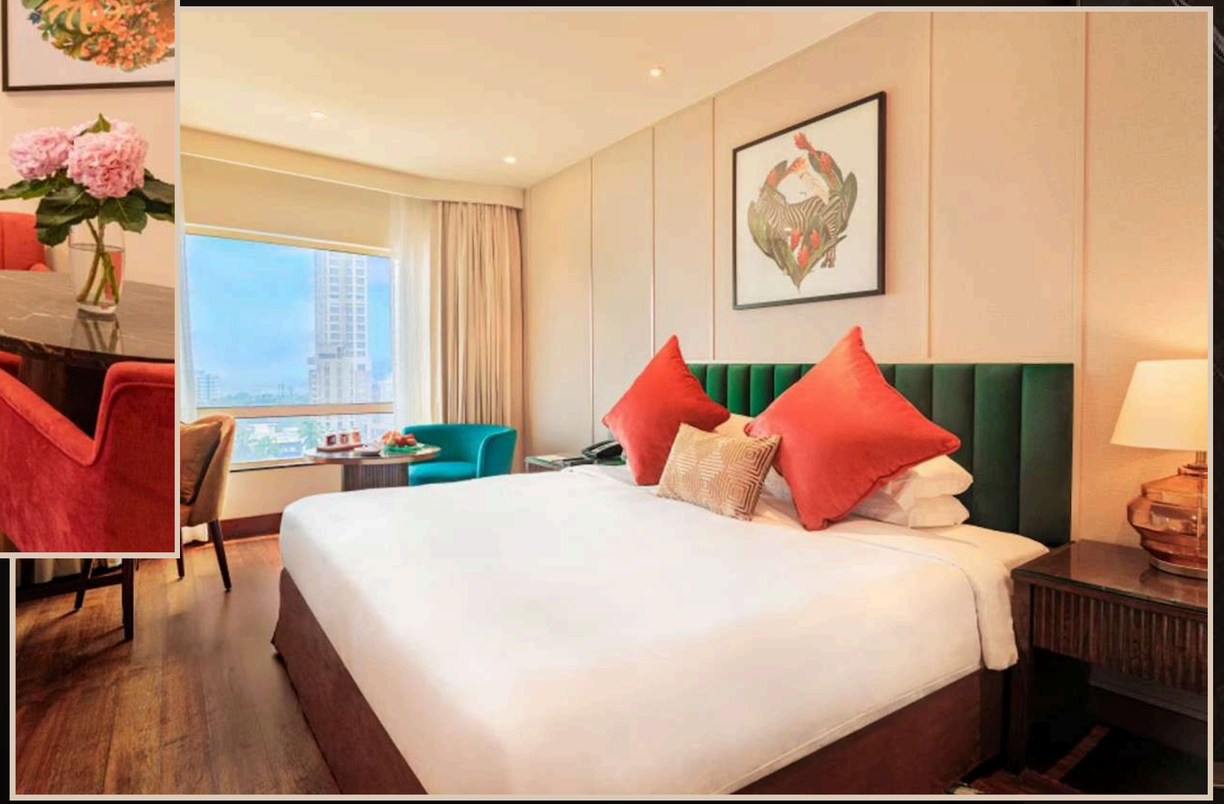
Executing turnkey interior transformations for corporate headquarters, luxury retail boutiques, and designer furniture galleries.

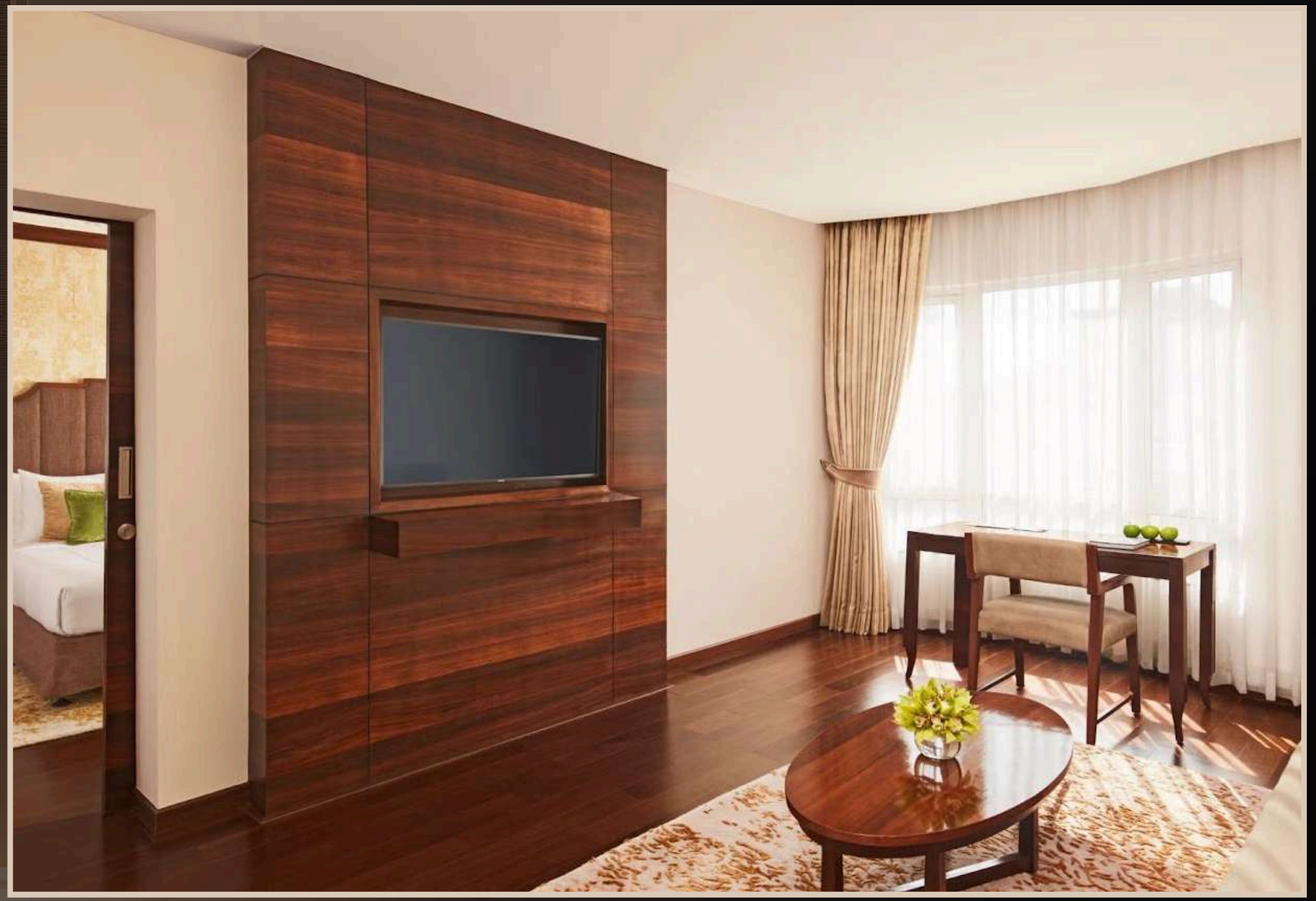
We combine architectural planning, master joinery, dynamic lighting schemes, and premium surface finishes to construct enduring spaces.



Showroom | Hotel | Shops | Concept store | Restaurants and bars



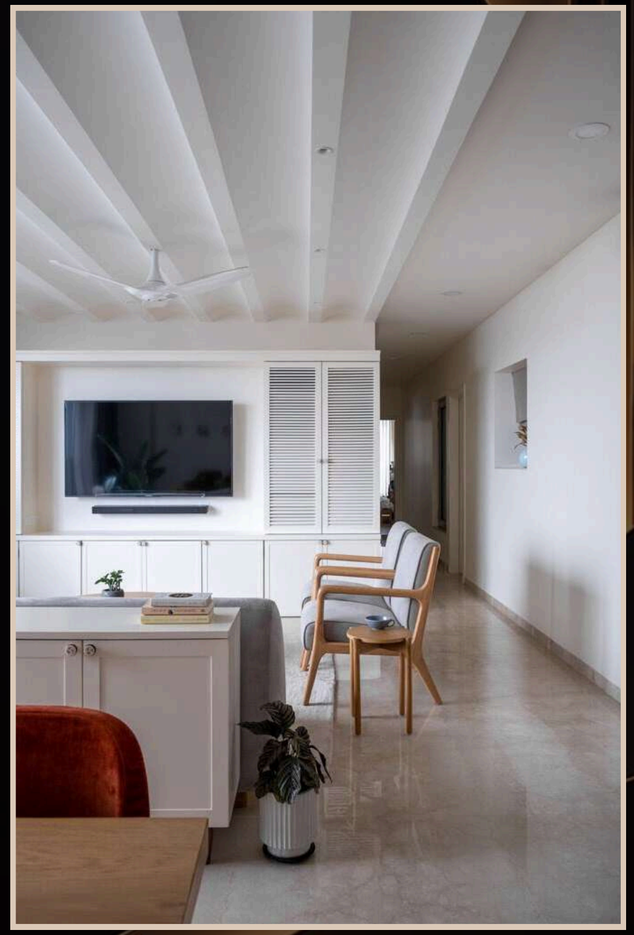






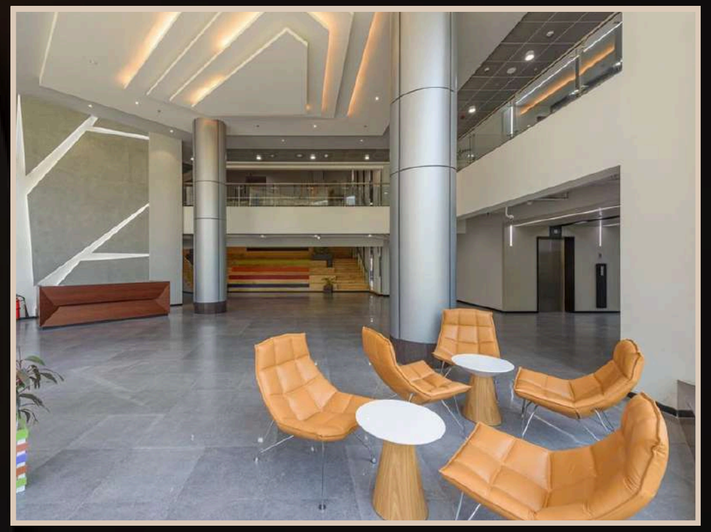


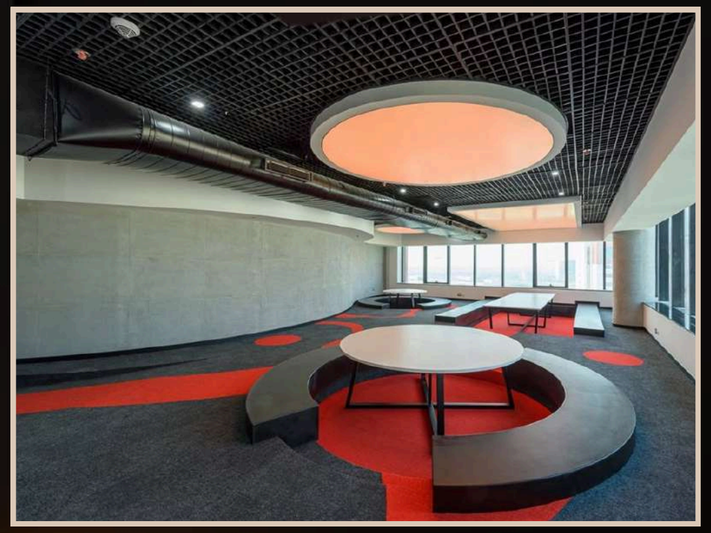


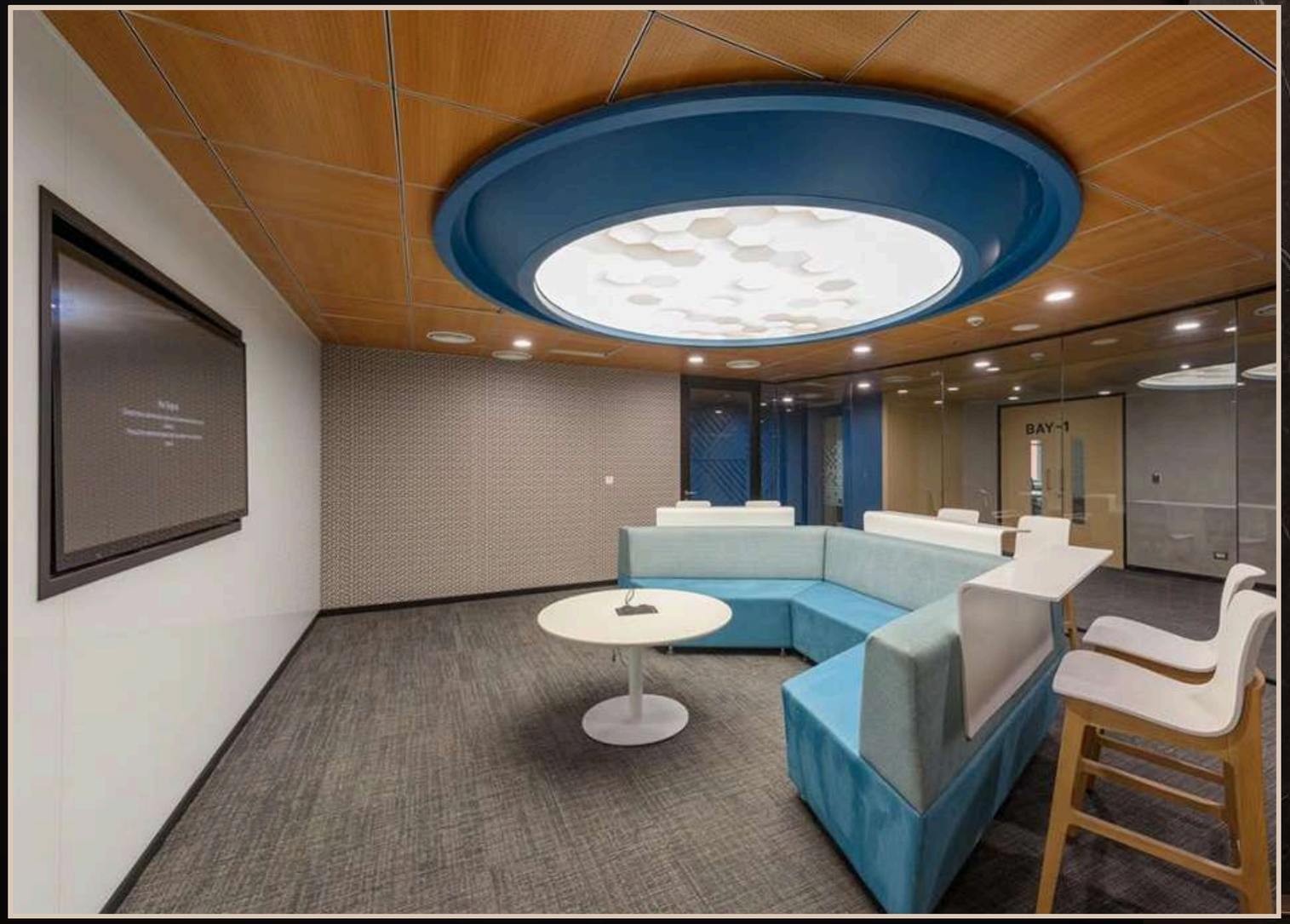


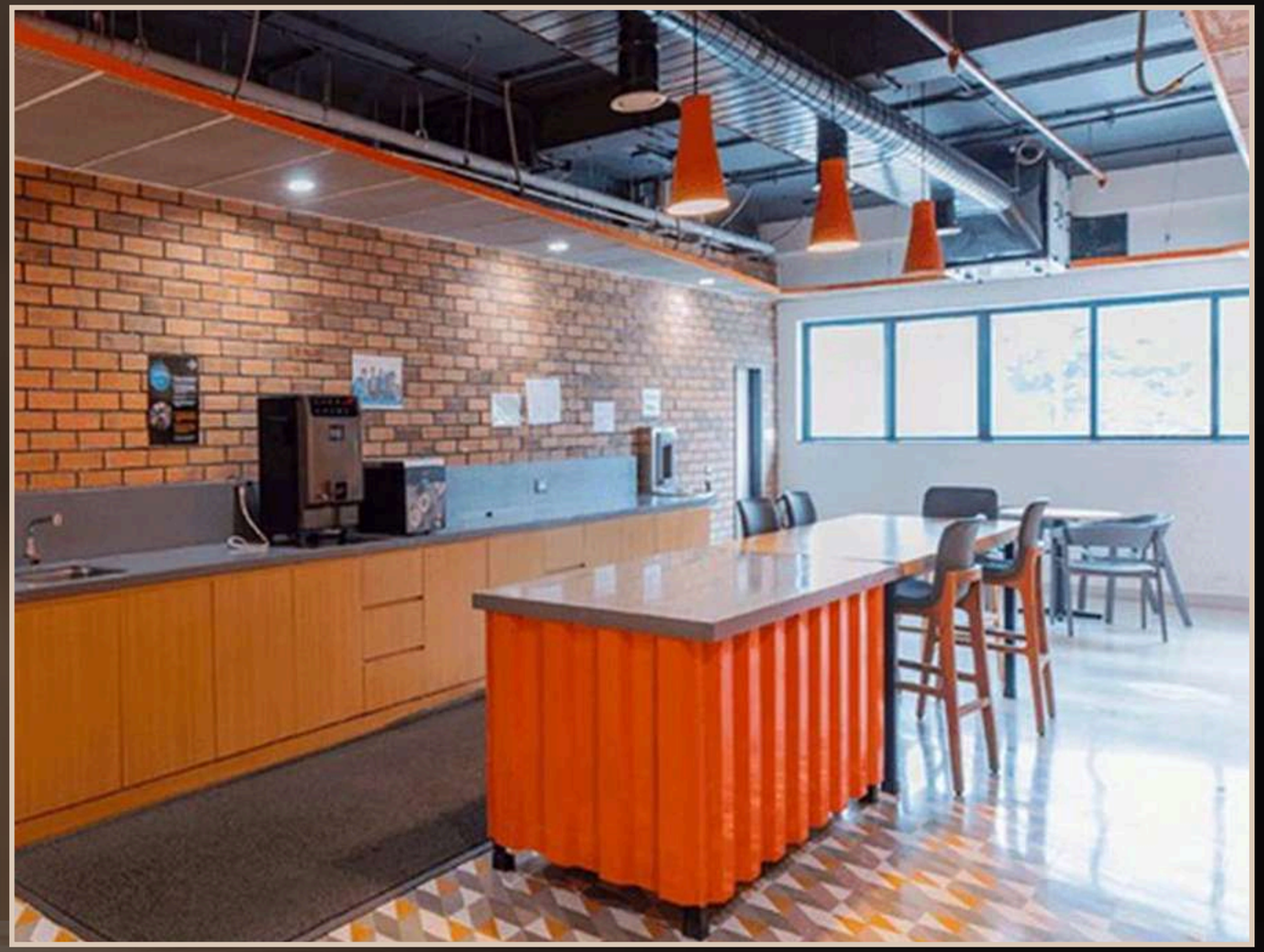


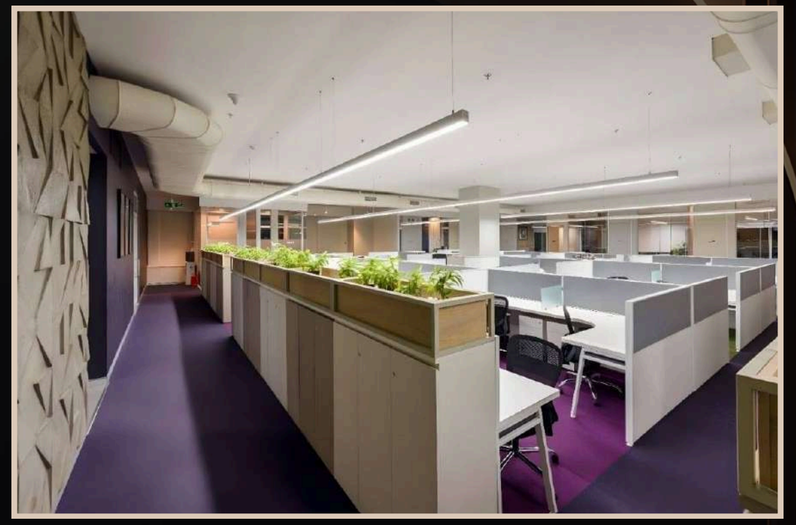


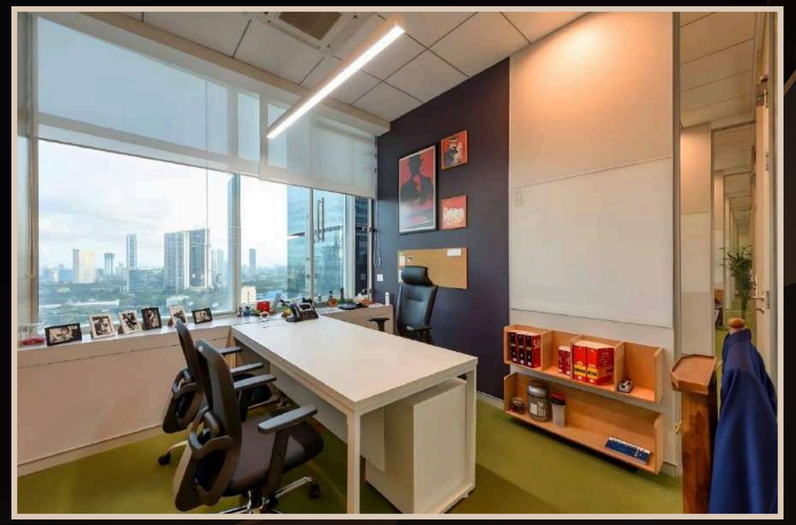





BAY-1





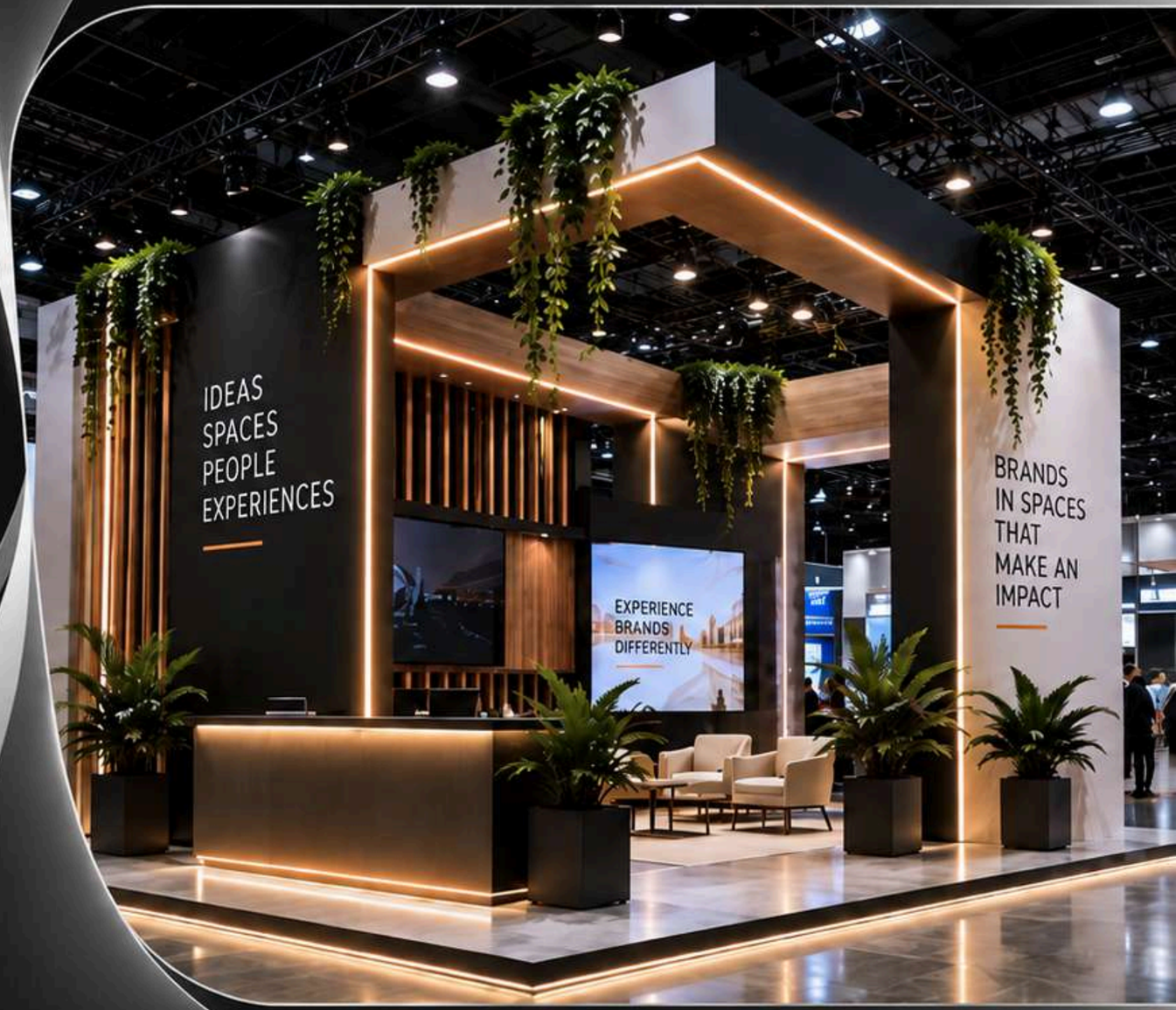


Events & Brand Activations

Unforgettable Live Experiences

From concept to execution, we design immersive brand experiences that spark conversations and create lasting impressions.

- Custom event concepts, stage design and experiential spaces.
- End-to-end production, setup and on-ground execution.
- Interactive brand activations designed for maximum audience engagement.



ETIHAD AIRWAYS | STAFF PARTY – UAE



An unforgettable evening designed to celebrate and appreciate the people behind one of the world's leading airlines. Featuring immersive stage production, dynamic lighting, premium hospitality and thoughtfully curated entertainment, the event transformed the venue into a vibrant celebration that reflected the energy, culture and excellence of the Etihad Airways brand.



A spectacular open-air celebration designed to commemorate Etihad Airways' 10th Anniversary.

Featuring custom staging, premium event production and a luxurious guest experience, the event showcased the brand's legacy through an atmosphere of innovation, elegance and celebration.

ETIHAD AIRWAYS | 10th Anniversary Celebration – UAE

JET AIRWAYS | 10th Anniversary – Dhaka, Bangladesh



Created to commemorate a decade of operations, this milestone celebration blended elegant staging, immersive visual presentations and premium event production.

The sophisticated setting provided the perfect platform to honour the brand's journey while bringing together partners, stakeholders and distinguished guests.



OLA | Sunburn Festival – India

A bold experiential brand activation designed to engage festival audiences through interactive installations, striking architecture and memorable consumer experiences.

The activation strengthened brand visibility while creating an exciting destination within one of India's largest music festivals.

RAKEZ | Business Excellence Awards – UAE



Designed to recognize outstanding business achievements, this prestigious awards event combined contemporary stage architecture, immersive lighting and refined production design.

Every element was crafted to deliver a sophisticated experience that reflected the spirit of innovation, leadership and excellence.



A globally recognized awards platform celebrating excellence in education. The event combined world-class stage design, immersive multimedia experiences and flawless production to create an inspiring atmosphere for educators, leaders and guests from around the world.

VARKEY FOUNDATION | Global Teacher Prize

NATIONAL OLYMPIC COMMITTEE | Committee Event – UAE



Designed to reflect the prestige of international sporting excellence, the event featured a refined conference environment with bespoke staging, premium hospitality and seamless production. Every detail was curated to facilitate meaningful discussions in a professional and distinguished setting.

In-House Production Power

Built in Workshop. Perfected On-Site.

Our dedicated manufacturing facility eliminates third-party delays and guarantees flawless craft finish.

- Master carpenters and precision multi-axis CNC woodworking routers.
- In-house metal fabrication for structural steel framing and brass detailing.
- Large-format print studio for high-definition backlit fabric and vinyl graphics.

CARPENTRY & WOODWORK | METAL FABRICATION | LARGE-FORMAT PRINT STUDIO | PRECISION PRODUCTION



Let's Build Your Space

Exhibition Booths | Visual Merchandising | Interior Fit-Outs | Event Production

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LET'S CREATE IMPACT TOGETHER